



TEXAS ASSOCIATION FOR ALTERNATIVE EDUCATION 33rd ANNUAL CONFERENCE

2023 Exhibitor Registration Enclosed

Mark Your **CALENDAR!**

February 1 - 3, 2023 Holiday Inn Austin Midtown, Austin, Texas

Together We Rise



#TAAETogetherWeRise



2023 SESSION AT A GLANCE

TAAE'S 33rd Annual Conference and Exhibition

TAAE: "Together We Rise"

Holiday Inn Austin Midtown, Austin, Texas • February 1 - 3, 2023



President's Message

TAAE Members and Guests,

Welcome to Texas Association for Alternative Education.

Our 33rd Annual conference at the Holiday Inn Austin February 1-3, 2023 is going to be an in-person conference. So don't hesitate to get your membership in early and make reservations for a great learning experience.

We will be having registration on Wednesday February 1st. The first meeting will start at 3pm and wrap up the first day at 7pm. There will be 6 showcase schools that will present during this year's conference where they will share what "Makes them Great". You will not want to miss these experts that change lives every day. We will also have breakouts for more learning experiences.

Thursday morning begins with a continental breakfast followed by more showcases from our show case schools where we will continue to learn of what each of them does to create success in their school. We will also have more breakout sessions too.

On Friday, beginning at 7:30am, we will again have our continental breakfast followed by awards/scholarships and door prizes. Mary Scott will be here to give us all of the legislative updates. The Law Dawg will follow with changes in law.

I look forward to seeing you all in Austin and hope you each have a great school year.

John Schaefer

TAAE President 2021 – 2023

Holiday Inn Austin Midtown

**6000 Middle Fiskville,
Austin, Texas, 78752**

Reservation Number: 512-451-5757

**Ask for the TAAE Conference Rates:
\$129 Single or Double**

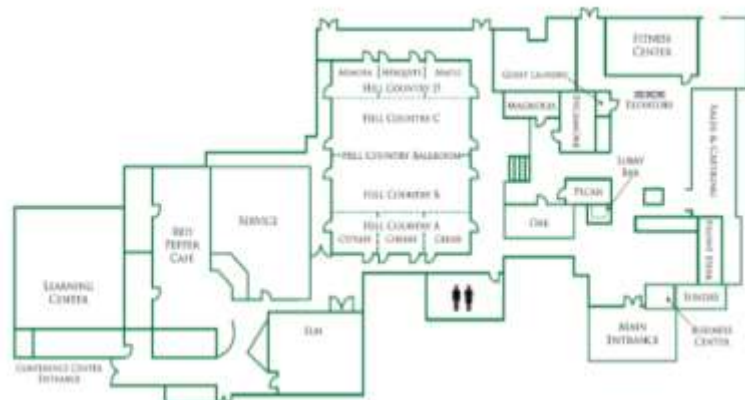
Cut-off Room Date: January 11, 2023

Hashtag: #TAAETogetherWeRise



TAAE 2022 - 2023 Executive Board

President:	John Schaefer	johnschaefer1@hotmail.com
President-Elect:	Dr. Lisa Rogers	l.roger@groesbeckisd.net
Vice President:	Charles Etheridge	cetheridge@bisdmail.net
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Treasurer:	Amanda Godfrey	amanda.godfrey@bryanisd.org
Membership	Margaret Charnetski	charnetskim@calcoisd.org
Past President	Janna McCollough	mcjanna@yahoo.com
Executive Director	Stan Reed	sawmhq@gmail.com



Conference Agenda

WEDNESDAY—FEB. 1, 2023

10:00AM - 11:00AM Executive Board Meeting.....	Magnolia
11:00AM - 12:00PM Conference Committee Meeting.....	Magnolia
1:00PM - 6:00PM Registration.....	Hill Country Foyer
1:00PM - 6:00PM Exhibits set-up/and Registration	Elm
3:00PM – 4:00PM <u>SESSION (A) BREAKOUTS</u>	
A1 - “Reset & Recharge - Discover Mindset & Productivity Habits That Reduce Stress, Burnout & Negativity, So You Can Enjoy Your Work Life Again”.....	Hill Country A & B
A2 - “Proactive Programs for At Risk Students”.....	Oak
A3 - “APB Cards. What’s Up With That?”.....	Sycamore
4:00PM - 5:00PM Show Case 1: Knippel Education Center(Aldine ISD).....	Hill Country A & B
5:00PM - 6:00PM Genius Bar	Hill Country A & B

THURSDAY—FEB. 2, 2023

7:00AM Cont. Breakfast Tacos/Coffee/Juice/Muffins	Hill Country C & D
7:00AM Exhibits and Silent Auction Opens	Elm
7:00AM Registration	Hill Country Foyer
7:30AM - 8:00AM Opening Session - (Welcome & Updates)	Hill Country A & B
8:00AM - 9:00AM Show Case 2: Birdville ISD	Hill Country A & B
9:00AM - 9:10AM Break with Exhibitors.....	Elm
9:10AM – 10:10AM <u>SESSION (B) BREAKOUTS</u>	
B1 - “Working With Our 4D Students”.....	Hill Country A & B
B2 - “Got CCMR Points?”.....	Oak
B3 - “Reaching Struggling Students: Analyzing the STAAR to Build Confidence and Find Success in Populations with High Levels of Retesters.”.....	Sycamore
10:10AM - 10:20AM Break with Exhibitors.....	Elm
10:20AM - 11:20AM Show Case 3: Keys Academy.....	Hill Country A & B
11:20AM - 11:30AM Break with Exhibitors.....	Elm
11:30AM – 12:30PM <u>SESSION (C) BREAKOUTS</u>	
C1 - “Impact Leadership - Develop Talent, Improve Productivity & Build a Culture That People Love”.....	Hill Country A & B
C2 - “School of Choice - How Public Schools can offer International Programs to Attract Students At No Cost”.....	Oak
C3 - “AESOC Leaders/Servant Leaders”.....	Sycamore
12:30PM - 1:30PM Lunch.... (On your own)	
1:30PM - 2:30PM Show Case 4: Reese Educational Center.....	Hill Country A & B
2:30PM – 2:45PM Break/Visit Exhibits/Light Snacks	Elm
2:45PM – 3:45PM <u>SESSION (D) BREAKOUTS</u>	
D1 - “Discipline Through Daily Practices”.....	Hill Country A & B
D2 - “PBL For Schools of Choice”.....	Oak
D3 - “Using Project Based Learning to Engage Students”.....	Sycamore
3:45PM - 4:00PM Break with Exhibitors	
4:00PM - 5:00PM Show Case 5: Fred Edwards Academy.....	Hill Country A & B
5:00PM – 5:45PM TAAE General Membership Meeting/Elections	Hill Country A & B
5:45PM - 7:00PM Dinner on your own	
7:00PM – 10:00PM Social Round Table	Hill Country C & D

FRIDAY —FEB. 3, 2023

7:00AM - 8:00AM Breakfast with Exhibitors	Hill Country C & D
Cont. Breakfast Tacos/Coffee/Juice/Muffins	
7:00AM - Silent Auction Opens	Hill Country Foyer
7:00AM Registration	Hill Country Foyer
7:30AM - 8:00AM TAAE Opening Session	Hill Country A & B
(Welcome, Scholarships/ Awards, Door Prizes)	
8:00AM - 9:00AM Legislative Updates—TEA Mary Scott	Hill Country A & B
9:00AM - 9:15AM Visit Exhibitors /Silent Auction Closes	Hill Country Foyer
9:15AM - 10:15AM Keynote: Jim Walsh“The Law Dawg”	Hill Country A & B
10:15AM - 10:30AM Last Break	Hill Country Foyer
10:30AM - 11:30AM Best Practice Award Winner Presentation: “TBD”	Hill Country A & B
11:30AM - 12:00PM Closing (Prize Drawings)	Hill Country A & B

TERMS, CONDITIONS, AND RULES FOR EXHIBITING IN A TAAE SPONSORED EXHIBITION 2023

For purposes below, "Management" shall mean the Texas Association For Alternative Education and "Exhibitor Site" shall mean the Holiday Inn Austin Midtown , Austin, Texas. Admission to Association events is by badge only. It is stipulated that each exhibitor subscribe to the following rules and that their representatives will comply.

1. PURPOSE OF EXHIBIT

This Exhibition is an integral part of the TAAE Annual Convention. To assure that the Exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Since the primary purpose of the Association is to educate delegates on products and services of the Exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all such products and services offered. Exhibits must not be in violation of the Association's policies and code of ethics. While acknowledging the value of explaining costs of products and services to delegates, the Association maintains the attendee does not dispense or sell any services, products, or devices merely for profit.

2. INDEMNITY AND LIMITATION OF LIABILITY

Neither TAAE nor any division of TAAE, nor the Exhibit Site, nor any of their officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water accident, or any other cause. The Exhibitor shall indemnify, defend, and protect Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, loss, costs, attorney's fees, and expenses of any kind or nature that might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that the TAAE, the Hotel, and all staff, agents, and representatives are harmless from any claims arising from the products given to the attendees during the exhibition show.

3. ASSIGNMENT OF SPACE (DUE BY 1/21/23)

Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, on a first priority receipt of the enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but the Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product is not eligible to be displayed in this Exhibit.

4. USE OF EXHIBIT SPACE

An Exhibitor shall not assign to a third party its rights hereunder to the Exhibit Space or any portion thereof without the written consent of Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

5. INSTALLATION

It is explicitly agreed by the Exhibitor that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. DISPLAYS, DECORATIONS, AND MUSIC

Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project above or beyond limits of Exhibit Space. Advertising material or signs of firms other than those that have engaged space is prohibited. Copyright laws forbid the playing of music in any form at the conference without paying a fee to or obtaining permission from the composer.

7. FIRE REGULATIONS

Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All

cartons stored in the Exhibit Site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines/ motors or gas tanks shall be emptied and battery connections disconnected during display.

8. BOOTH EQUIPMENT AND SERVICES

Space rental includes: appropriate space, one 6' table area, skirting for the table and two chairs, daily maintenance, and general lighting. Decorator pipe and draping available with specific packages or when offered by the Association.

9. STORAGE AND PACKING CRATES AND BOXES

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing material shall be brought into or out of Exhibit Spaces during Exhibit hours. Cartons containing valuables should not list contents on the outside.

10. CONTRACTOR SERVICE AND INFORMATION

Management has, in the best interest of the Exhibitor, selected certain firms to serve as official contractors to provide necessary service to Exhibitors.

11. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

12. CANCELLATION OR TERMINATION OF EXHIBIT

If, because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, or other cause beyond the control of management, the Exhibition or any part thereof is prevented from being held, is canceled by the Management or the Exhibit Space becomes unavailable, Management, in its sole discretion, shall determine and refund to the Exhibitor, its proportionate share of the aggregate Exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to Management, but in no case shall the amount or refund to Exhibitor exceed the amount of the exhibit fee paid. *If written cancellation by the Exhibitor is received prior to January 21th, 2023, a full refund will be issued less a \$35 administrative service fee. No refunds shall be issued after 1/21/2023.*

13. EXHIBITOR CONDUCT

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. All promotional plans must be submitted to Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Cocktail parties or social gatherings of any kind shall not be held during Exhibit hours. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibit Space shall not be used for entertaining. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

14. UNION LABOR

Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

15. ARBITRATION

Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof, shall be settled by arbitration in Austin, Texas, in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

16. JURISDICTION

Both Management and Exhibitor consent to the jurisdiction of the Texas District and Appellate Courts and the U.S. District Court

for the Western District of Texas, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the state of Texas.

17. AGREEMENT TO TERMS, CONDITIONS, AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to Management's right to close an exhibit and withdraw its acceptance of the Application, Management, in its sole judgment, may refuse to consider for participation in future Exhibits any Exhibitor that violates or fails to abide by all such Terms, Conditions, and Rules. The foregoing rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested. All points not covered herein are subject to settlement by the Association. All Exhibitors must be registered with the Texas Comptroller's Office. Contact the Comptroller's office for more information regarding exhibiting in Texas and Texas sales permits. Each exhibitor is responsible for making this contact. Call 800-531- 5441.

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CONTRACT FOR EXHIBITORS

TAAE'S 33rd Annual Conference and Exhibition

TAAE: "Together We Rise"

Holiday Inn Austin Midtown, Austin, Texas • February 1 - 3, 2023

The 2023 TAAE Annual Conference and Exhibition is an excellent opportunity to meet with hundreds of new people in all areas of the alternative education profession. An outstanding program is in store for all conference attendees. The educational workshops will be presented by highly knowledgeable speakers regarding alternative education issues in Texas and will cover a wide variety of topics, with ample time for networking and socializing with exhibitors.

INSTRUCTIONS: Complete, sign, date, and mail with payment to TAAE, c/o TAAE Conference Manager, 2202 S. 51st Street, Temple, TX 76504, 512-850-0365.

EXHIBIT CONTRACTS MUST BE RETURNED TO TAAE HEADQUARTERS (NO LATER THAN) January 21, 2023. (Please print or type information as you wish to be published.)

Name of Primary Contact Person: _____

Secondary Contact: _____

Names of additional exhibitor staff attending: *All additional company staff representatives pay \$35.00*

1) _____ 2) _____

3) _____ 4) _____

Table Exhibit Fee @ \$250.00 a Table Number of Tables needed _____ \$ _____

Extra Staff @ \$35.00 ea. \$ _____

Electrical Fee @ \$25.00 \$ _____

EXHIBITOR SPONSORSHIP / MARKETING OPPORTUNITIES

Sponsorship Levels:

Yes, I want to be a TAAE category sponsor at the level indicated below:

PLATINUM \$700.00

DIAMOND \$500.00

GOLD \$400.00

SILVER \$300.00

BRONZE \$200.00

Coffee Station Sponsor \$300.00

TAAE Taylor Marceau Scholarship Program Amount to give: \$ _____ Total: \$ _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Notice: TAAE booth space is on a first received contract basis.

CHECK PAYMENT INFORMATION

Date: _____ Amount: _____ Check #: _____

Please make checks payable to:
TAAE • 2202 S. 51st Street Temple, TX 76504

CREDIT CARD PAYMENT INFORMATION

Fax to: 254-613-9099 email to: sawmhq@gmail.com

Please check appropriate box

Check / Money Order Cash AMEX

Mastercard Visa Discover

Card #: _____

Expiration date: _____ Amount Charged: _____

Address: _____

City/ST/Zip: _____

I Authorize TAAE Association headquarters to charge my credit

card in the amount of \$ _____

Signature: _____

I understand my billing statement will read "TAAE"

Please direct all correspondence to:

**TAAE Conference Manager
2202 S. 51st Street
Temple, Texas 76504
512-850-0365 * Fax 254-613-9099**

Privacy Policy All credit card information is kept strictly confidential.

THANK YOU... 2022... TAAE EXHIBITORS!

Diamond Sponsor



I am K.I.N.D.

Booth #9

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Denise Collier

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Imagine Learning

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Platinum Sponsor



Centric Learning

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Caesar Mickens

Beth Baker

Glen Taylor

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Centriclearning.net



The Red Angel Boutique

Booth #3

Wendy Friemel

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619-379-6265

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TAAE

Booth #4

Stan Reed

Executive Director

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Bright Thinker

Big Thinker Inc.

Booth #2

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